

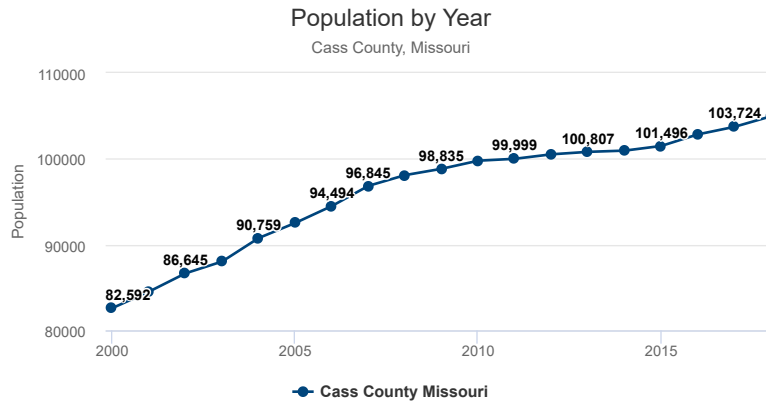


Cass County, Missouri

Demographics

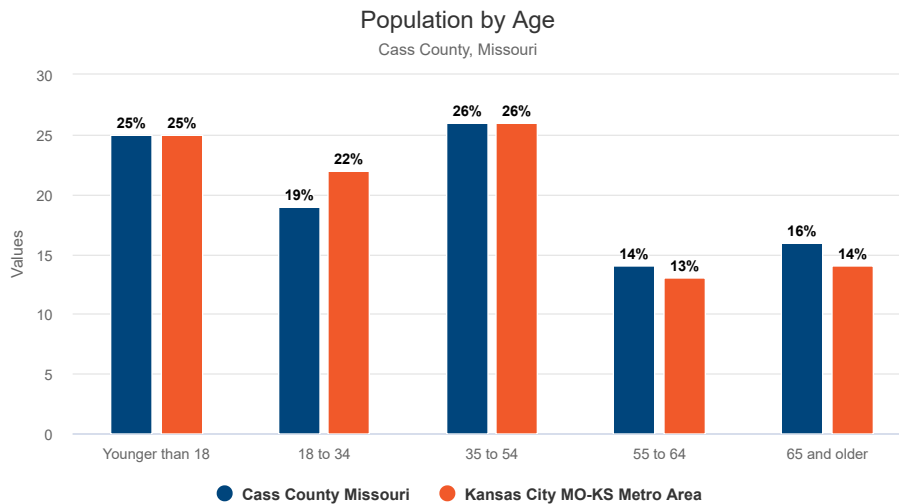
Cass County, Missouri, saw a growth rate of 27 percent since 2000 and its population now stands at 104,954. For more information on Cass County, please visit www.ccced.org.

Population by Year



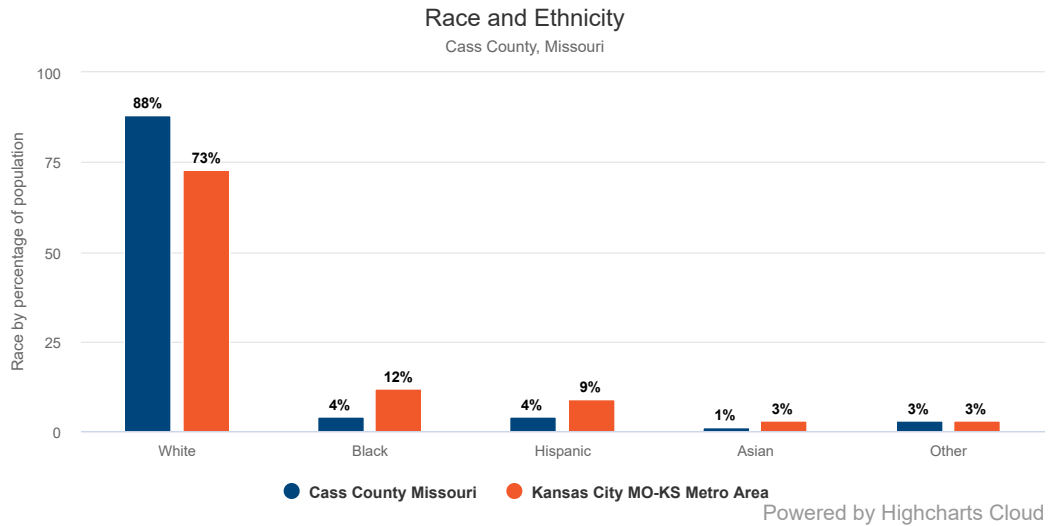
Source: U.S. Census, 2018

Population by Age



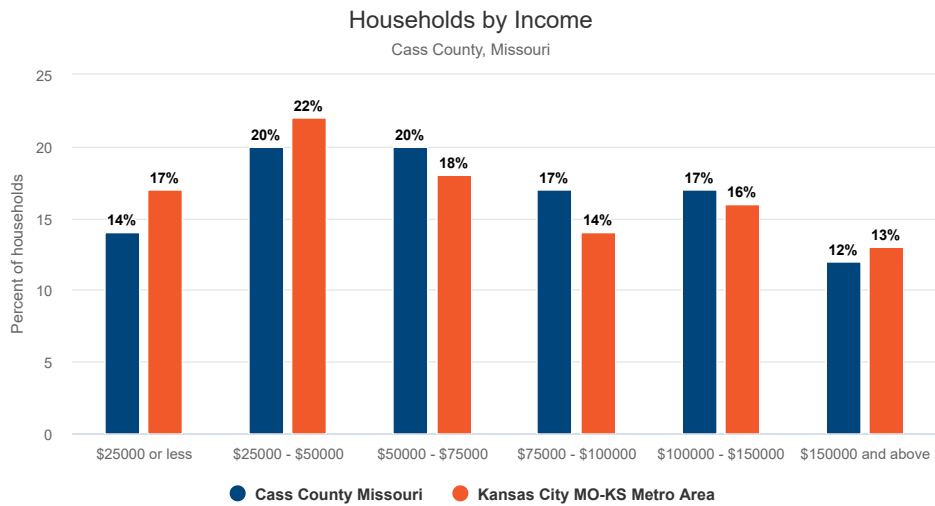
Source: American Community Survey, 2018

Race and Ethnicity



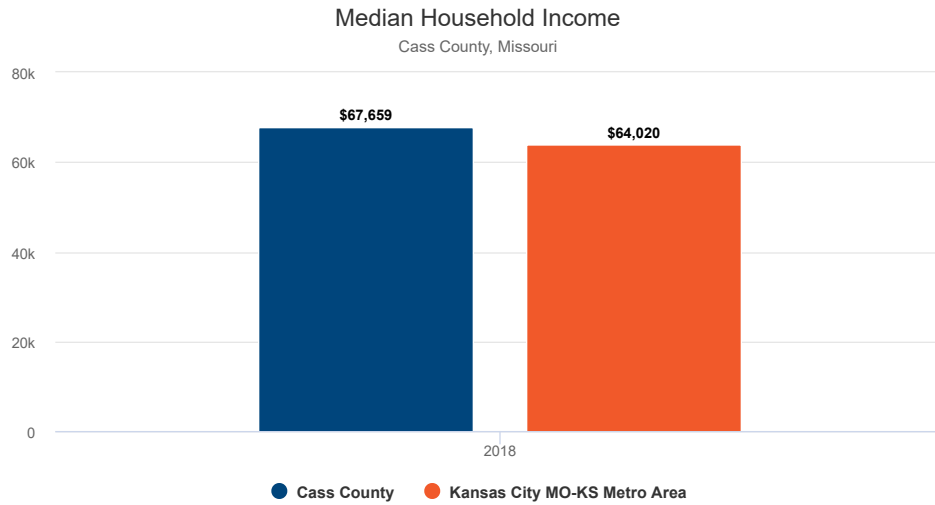
Source: American Community Survey, 2018

Households by Income



Source: American Community Survey, 2018

Median Household Income



Source: American Community Survey, 2018

Language Proficiency

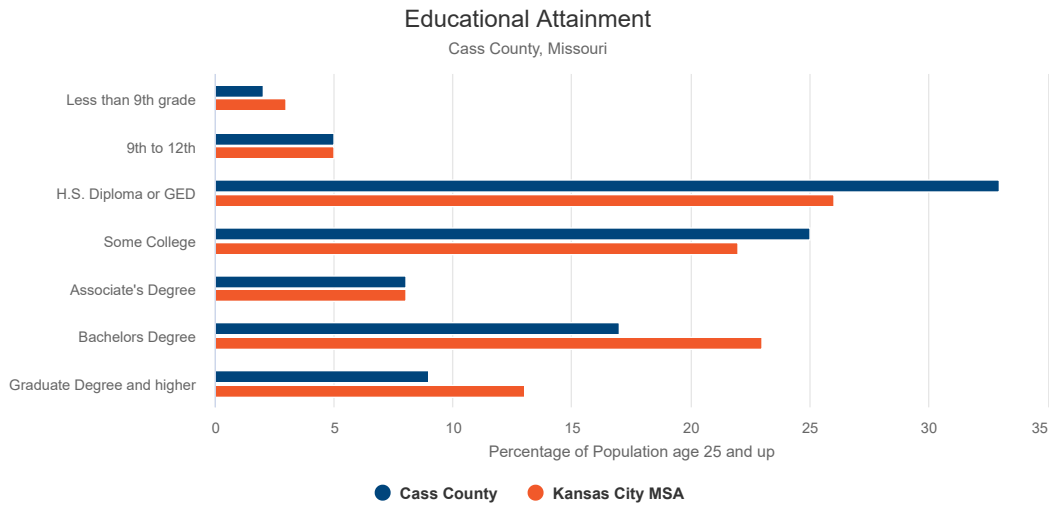
Of the **94,589** people age 5 and older in Cass County, Missouri, **1,346** (or **1.4%**) speak English less than very well. Among those residents of Cass County who speak English less than very well, the top five languages spoken are:

Spanish	819
Chinese	80
Russian	77
Gujarati	75
Other Asian languages	68

Source: American Community Survey, 2018

Educational Attainment

Compared to the rest of the region, Cass County has a higher percentage of residents over age 25 who have high school diplomas or some college, but fewer with bachelor's and graduate degrees.



Source: American Community Survey, 2018

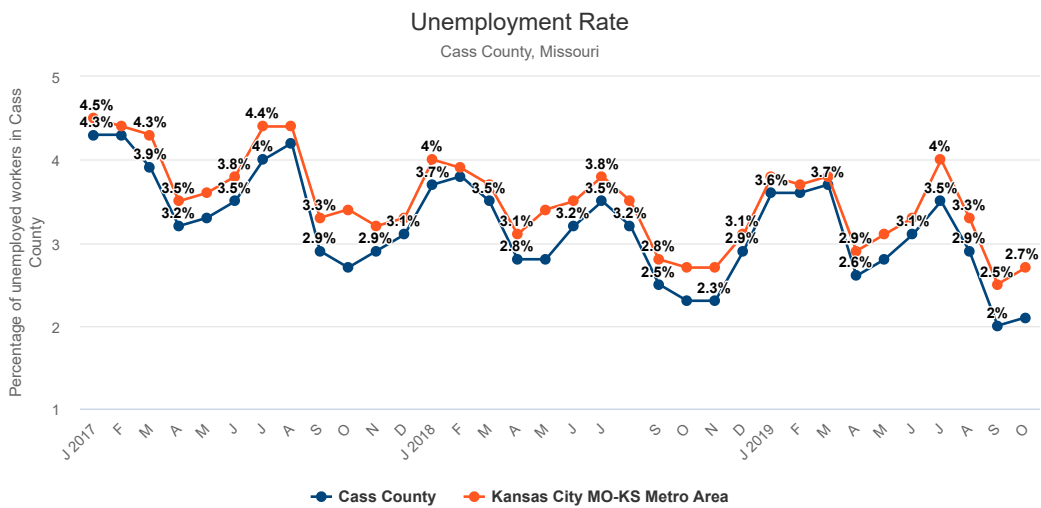
Workforce Commuting Patterns

Cass County still acts a bit like a "bedroom community" with more than double the number of residents leaving the county to work as those who commute in from other counties.

Workers who live elsewhere and commute to jobs in Cass County	15,371
People who both live and work in Cass County	12,075
Cass County residents who commute to jobs outside the county	36,790

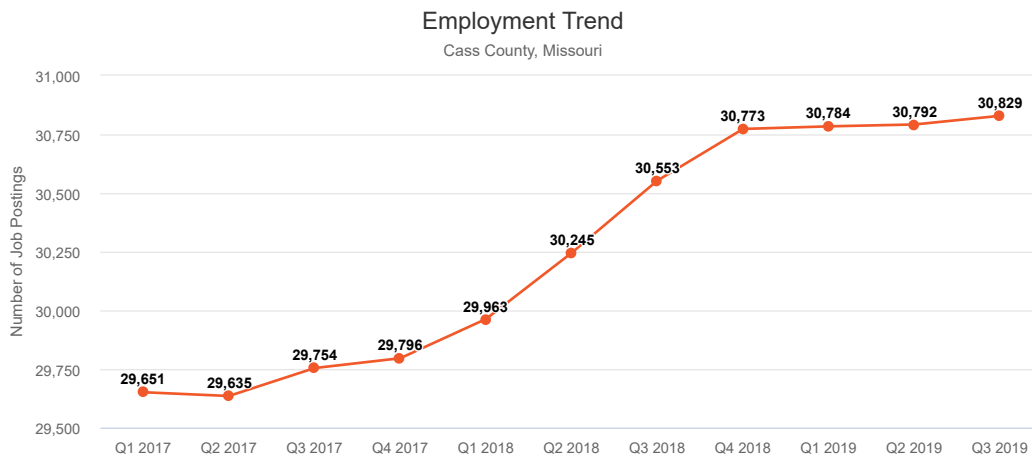
Source: Longitudinal Employer-Household Demographics, 2017

Unemployment Rate



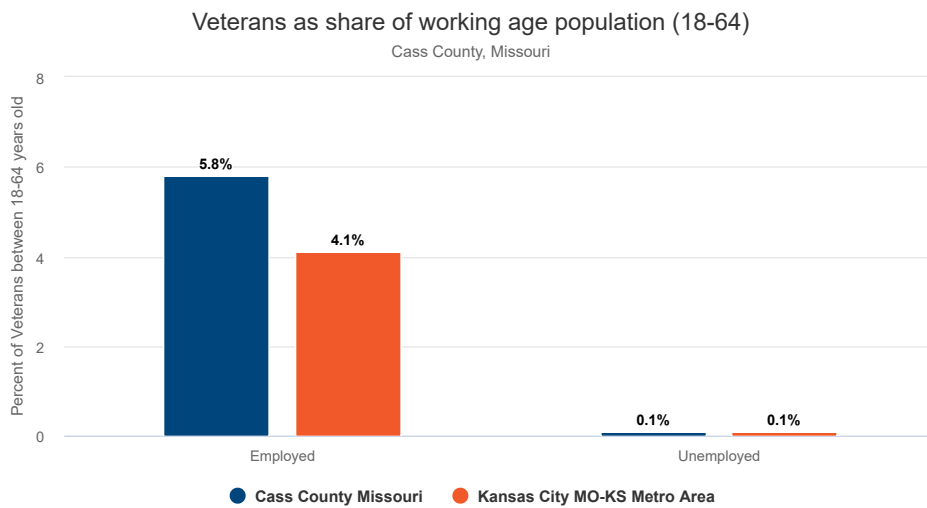
Source: Bureau of Labor Statistics, 2017-2019

Employment Trend

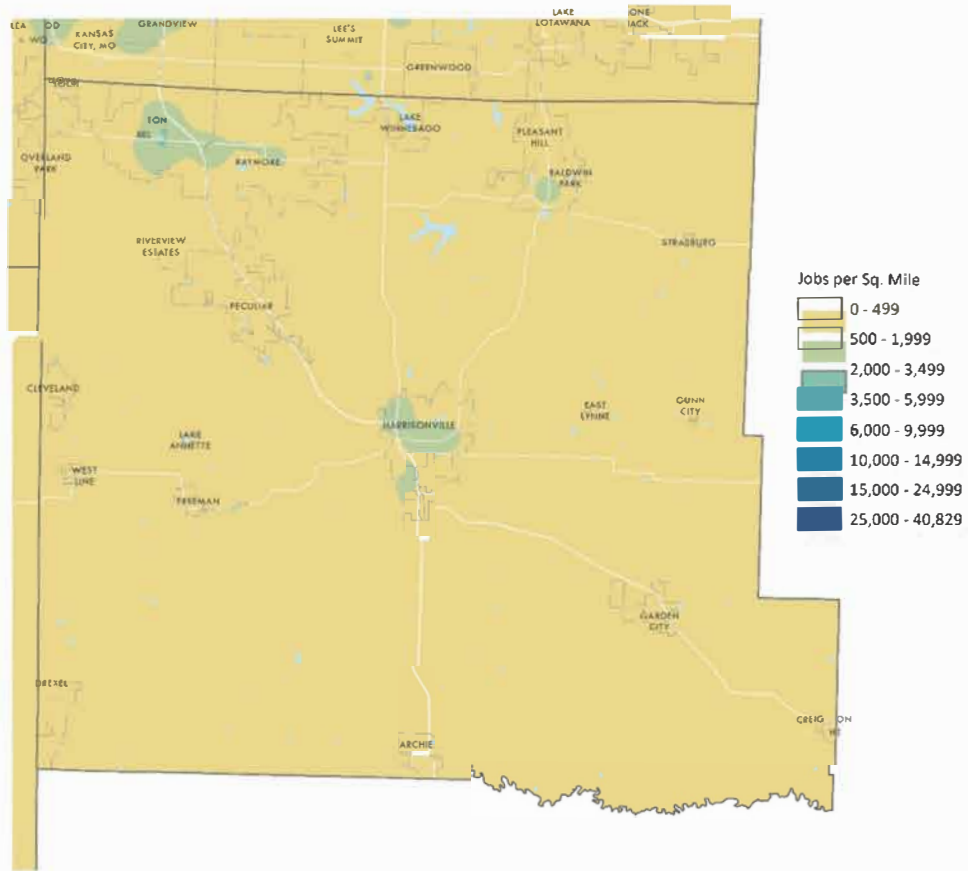


Source: Jobs EQ, 2019 Q3

Employment of Veterans



Source: American Community Survey, 2018



Employment Centers

This map shows where large concentrations of employers reside within Cass County.

Competitive Industries

Cass County's top 10 competitive industries are listed by their location quotient. A location quotient shows how the county compares in a particular sector to national numbers. A quotient of one means the county has the same percentage of its workers in that industry as the nation. A number below that means the percentage is lower than the national rate, and a number greater than one means the county has a higher percentage of workers employed in that sector, indicating a specialization in that industry or occupation.

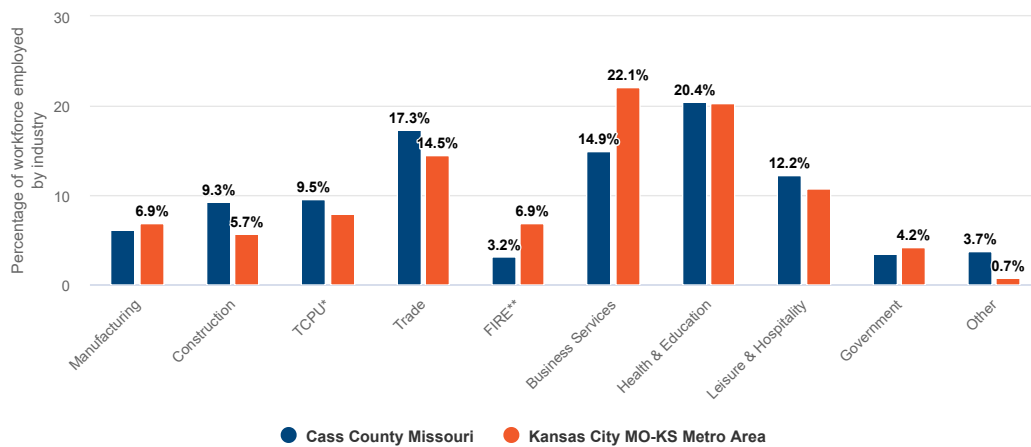
Competitive Industries

NAICS Code	Description	Location Quotient	Employment
493	Warehousing and Storage	5.39	1,251
482	Rail Transportation	4.91	202
111	Crop Production	4.63	738
332	Fabricated Metal Product Manufacturing	3.02	893
444	Building Material and Garden Equipment and Supplies Dealers	2.75	700
447	Gasoline Stations	2.59	471
562	Waste Management and Remediation Services	2.17	201
623	Nursing and Residential Care Facilities	2.06	1,428
485	Transit and Ground Passenger Transportation	1.88	377
325	Chemical Manufacturing	1.82	304

Source: JobsEQ, 2018, Q3

Employment by Industry Compared to KC Region

Cass County, Missouri



Source: JobsEQ, 2018, Q3

* TCPU - Transportation, communication and public utilities

** FIRE - Finance, insurance and real estate

Top 20 Occupations Most in Demand

1. Heavy and Tractor-Trailer Truck Drivers
2. Retail Salespersons
3. First-Line Supervisors of Food Preparation and Serving Workers
4. Sales Representatives, Services, All Other
5. Registered Nurses
6. First-Line Supervisors of Retail Sales Workers
7. Combined Food Preparation and Serving Workers, including Fast Food
8. Drivers/Sales Workers
9. Stock Clerks, Sales Floor
10. Maintenance and Repair Workers, General
11. Licensed Practical and Licensed Vocational Nurses
12. Personal Care Aides
13. Cashiers
14. Light Truck or Delivery Services Drivers
15. Medical and Health Services Managers
16. Customer Service Representatives
17. Social and Human Service Assistants
18. Janitors and Cleaners, Except Maids and Housekeeping Cleaners
19. Electrical Engineers
20. Nursing Assistants

Top 10 Skills

1. Verbal and written communication
2. Customer Service
3. Cooperative/Team Player
4. Adaptability/Flexibility/Tolerance of Change and Uncertainty
5. Self-Motivated
6. Organization
7. Detail Oriented/Meticulous
8. Supervision/Management
9. Ability to Work in a Fast Paced Environment
10. Interpersonal Relationships/Maintain Relationships

Source: JobsEQ, 2019 Q4

**On Jan. 2, 2020, there were
1,378 job postings in Cass
County.**

Source: Jobs EQ

